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Jovix Executive Forum (JEF) Attracts Industry Experts from World Leading Owner/Operators and EPC Firms

Key stakeholders in oil & gas and petrochemical industries invited to discuss increased efficiencies and improved project performance for industrial construction

Houston, Texas, October 24, 2016— Atlas RFID Solutions, [the world leader in material readiness for the capital asset market](#), announced today that their 4th annual Jovix Executive Forum (JEF) attracted over 50 subject matter experts from 5 countries to discuss how industrial construction projects can increase labor productivity, supply chain visibility, and cost savings through better technology and knowledge sharing.

JEF is an annual event for Atlas RFID Solutions' clients and industry leaders to come together and jointly identify the ways in which technology and innovation can make construction safer, more efficient, and more productive. Participants included representatives from top global oil & gas owners and 8 of the top 10 ENR EPC firms.

This year's event was held October 10 - 13 in The Woodlands, Texas, and guest presentations were given by two EPC leaders and one oil & gas owner from the Canadian Oil Sands. Collaborative group discussions and brainstorming breakout sessions promoted the sharing of industry pain points and possible solutions for obstacles that plague the construction industry.

"The construction industry lags behind all other major industries in technology adoption, with the exception of agriculture. To us, that is unacceptable," states COO Robert Ball. "We invite industry influencers to this conference to help identify ways in which technology can transform our industry and how our industry can better embrace that technology. It takes a true partnership between the technology providers and the end users in order to make substantive progress."

Atlas leadership will use the feedback gained from JEF discussions to shape the Jovix product roadmap to ensure the product is responding to the current needs of the industry and progressing construction to a more digitized and collaborative future.

To find out more about the Jovix solution, visit www.atlasrfid.com.

About Atlas RFID Solutions

Jovix is an award-winning material readiness application developed by Atlas RFID Solutions specifically for the industrial asset market. Jovix combines web-based server software with mobile and auto-ID technologies to extend access to information to decision makers in the field, as well as digitize and automate manual paper-based data collection processes. Jovix provides value for Owner/Operators, EPC firms, contractors, fabricators and suppliers by removing impediments to productivity that result from material readiness issues.

To learn more about Jovix, Atlas RFID Solution's material readiness application used on more than 250 sites across the globe, and how it helps industrial construction projects and operating assets increase efficiency, protect schedule and reduce unnecessary costs, visit www.atlasrfid.com or call +1 855-568-4151 in the US or +1 587-487-5737 in Canada, and 82 2 3782-4528 in South Korea..

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